Permit #F00026777-C

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026777-C **Type of Permit:** FILMING **Release Date:** 05/05/2010

Production Company E! ENTERTAINMENT TELEVISION

Insured Company Name E! ENTERTAINMENT TELEVISION

Contact Phone No. 1 323-954-2400
Contact Phone No. 2 323-692-4597
Fax 323-954-2880
Address 5750 WILSHIRE BLVD
LOS ANGELES, California 90036

Production Title HOW DO I LOOK

Type of Production TV Reality

Producer Sal Ruggierd

Director Sal Ruggierd

1st AD Sal Ruggierd

Production Manager Sal Ruggierd

FilmL.A. Coordinator Adrian Fayad

Location Manager Sal Ruggierd
Primary Phone Office - 323-549-6264
Secondary Phone Mobile - 818-481-7581

Location Assistant Sal Ruggierd
Primary Phone Office - 323-549-6264
Secondary Phone Mobile - 818-481-7581

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

FILMLA MONITOR FEES $150.00

Total Permit Fee $250.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00026777-C	**Location Manager**	Sal Ruggierd
Production Company	E! ENTERTAINMENT TELEVISION	Primary Phone	Office - 323-549-6264
Insured Company	E! ENTERTAINMENT TELEVISION	Secondary Phone	Mobile - 818-481-7581
Production Title	HOW DO I LOOK		

Location Address 1100 Glendon Ave, Los Angeles, CA, 90024

Location Names

Location Type Restaurant

Location Description

Film Dates 5/5/2010 - 5/5/2010 13:00 - 17:00

Open or Closed to the Public Open

Generic Conditions All vehicles must be parked on private property
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document Westwood.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	13
FilmL.A. Monitor(s)	1

Filming Activities Handheld equipment; Interior Dialogue; all on private property ;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note RIDER C - ADDS NEW LOCATION TO PERMIT

Coordinator Note PRODUCTION COMPANY WILL BE FILMING IN AREA CLOSED TO THE GENERAL PUBLIC.

Coordinator Note NO GENERATOR, CABLING, OR MAJOR LIGHT SET UPS INTERIOR OF LOCATION.

Coordinator Note FILM LA MONITOR REQUIRED. 5/5; 12:00 - 17:00 HOURS.

Parking

Base Camp
Location Type : Location
Street :

Crew Parking
Location Type : Location
Street : With location Valet service/private lot

NOT A PERMIT

SPECIAL FILMING CONDITIONS
WESTWOOD VILLAGE BUSINESS DISTRICT

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The following Special Filming Conditions for location filming in the Westwood Village Business District have been established so that both local businesses and production companies filming in the area can operate successfully and function in a cooperative manner. These Special Conditions apply to the area in Westwood approximately bordered by Gayley Avenue, Le Conte Avenue, Hilgard Avenue and Wilshire Boulevard during regular business hours. Regular business hours are defined as 10:00 a.m. to 9:00 p.m.

- **Affected residents/merchants/businesses within 500 feet of any filming activity, including equipment parking, must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Cast/crew parking is not permitted on area streets or in the public parking structure on Broxton Avenue.** Off-street, alternate parking must be provided.
- **Catering and feeding of cast/crew members shall be done on private property and may not impact area businesses.**
- **Production vehicle parking and the posting of "No Parking" signs should be kept to a minimum in order to reduce any negative impact on the local business community.** Equipment may only be parked in front of businesses that indicate approval upon FilmL.A.'s *"Request For Temporary 'No Parking' Posting For filming Purposes"* survey form, or businesses that are clearly vacant or closed during the hours of activity.
- **Unless approved by FilmL.A., filming activities that involve exteriors, the use of sidewalks, streets or parking facilities shall be prohibited on the following holidays and the day prior: *Valentine's Day, Mother's Day, Father's Day, Easter and Thanksgiving.*** FilmL.A. approval will be based on a Filming Survey of affected businesses demonstrating substantial support for the filming activities.
- **Filming activities that involve exteriors, the use of sidewalks, streets, or parking facilities will not be permitted for the two weeks preceding Christmas Day**.
- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

FilmL.A. PERMIT